# Parks and Recreation Meeting Minutes

Pledge of Allegiance

Roll Call:

Maggie Wattier: Secretary Karin Arellano: Chairman

Claudia Stefanici: Committee Member Kevin Rausch: Fire Chief

Joe Wynkoop: Mayor Russell Anderson: Committee Member

Candi Keys: Candidate for Committee member introduced by Karin, Joe will confirm with Town Council tonight.

Old News

Upcoming concert Rockit Fly (Rock band) for April 22. Everything is ready. Beef O will be here at 6 p.m. And the band starts at 7. Mosquito spray scheduled, just doing raffles at the breaks.

2 drawings for gift cards from Beef O'Brady's. Raffle tickets to be handed out for free to guests for raffle drawing at 9 or 9:30 PM

May 20 concert: Rob Nicols confirmed solo at $600. We have the mechanical bull, free to ride for attendees with signed waivers.

Prizes: 2 bingo passes worth $25. Each, Beef O'Brady's, committee asked to get more raffle prizes.

New sponsors for summer concerts. We should be approaching other local businesses to rotate sponsorship of summer concerts. Also, all sponsors will need to be informed of Gift Card 2@$50 value

March 20, 2017 meeting Minutes approved

New Business: (need cover letter for sponsors)

Montverde Days- Sponsor Packet suggestions: Come up with Blurb for upcoming sponsor approach. Come together next meeting to go over everyone's ideas and put something together.

Take out sponsor limit for levels but leave exclusive. (Keeping one of each type business works best for our sponsors, however there won't be a limit of how many Platinum, Diamond, silver etc)

Remove booth numbers

For Platinum we will increase ad size to full page , free flyer insert with Montverde water bill in October, November (and December), add 5 minute stage time to promote their business exclusively.

For Diamond: change to "2" event shirts, 2 meal tickets and 2 carnival passes, no VIP parking passes

For Gold & silver: remove company name on brick at Montverde Town Hall walkway

Change times of festival: November 10 and 11th , Friday remains 4pm- 10pm, Saturday will begin at 9 am-10 pm

Start thinking about bigger sponsors to approach this year. Yamaha dealership will be approached again. Committee asks about Urias Globe of Steel . We may want to look at other options for future years. Carnival is checking dates for us.

Karin will contact someone regarding getting the Anheiser Busch Clydesdales/bar

Claudia will reserve the mounted Patrol for the event

Next meeting scheduled for April 25th at 3:30

Meeting adjourned 5:11 pm