



Greetings from the Town of Montverde and the Parks and Recreation Committee:

We are excited to start planning our 40th Annual Montverde Day Festival! We would like to invite your company to be one of the sponsors for this great community event! This year the event will take place on November 1st and 2nd 2019.

Last year this event drew nearly 8,000 attendees which was obtained by the committee's great marketing. We used social media, newspaper ads, flyer mail outs and radio ads. The event included a BIG carnival, car and truck show, pony rides, petting zoo, lots and lots of great music, fantastic food vendors, face painting, balloon artist, pie and hot dog eating contests, photo booths, cake walk, chili cook-off, magic shows, raffles and prizes all weekend long.

This year Montverde Day will be bigger and better! We are expected to have over 10,000 attendees. We are working on some new fun ideas and talents for this fun-filled, free community event. This is a great promotional opportunity for your business, so don't miss out and purchase your sponsorship today!

We welcome you to look at our sponsorship packages and benefits for 2019. Please consider being a part of the 40th Annual Montverde Day Music Festival. We will follow up with you soon, but if you have any questions please call or email me at the information below.

Yours truly,

Joe Wynkoop

Mayor
Town of Montverde
mayor@mymontverde.com
407-496-1673



40th Annual Montverde Day Festival

Food and Snack Vendors 2019

Friday, November 1st and Saturday, November 2nd

Exclusive Food Vendor - \$750.00

- Booth at Main covered Pavilion
- Electricity included if required
- Banner posted in Kirk Park at prime location
- Company name and logo in media (where possible)
- Quarter-page advertisement for the sponsor in the Montverde Day Festival Insert in the Orlando Sentinel
- Company announced from stage throughout the event
- Name on event t-shirt
- 2 event t-shirts

Exclusive Beer and Wine Vendor Booth - \$750.00

- 10 X 10 booth in Beer and Wine Garden
- Logo in Montverde Festival Insert in the Orlando Sentinel
- Name on event T-shirt
- Electricity included if required
- 1 event T-shirt

Food Vendor Booth - \$300.00

- 10 X 10 Food booth space
- Electricity included if required

Snack Vendor - \$150.00

- 10 X 10 snack booth located throughout park

Contact: Mayor Joe Wynkoop Phone: 407.469.2681 Email: Mayor@mymontverde.com



**40th Annual Montverde Day Music Festival
2019 Food Vendor Agreement**

Friday, November 1st, 4pm – 10 pm and Saturday, November 2nd, 9am – 10 pm

Name: _____

Company Name (If Applicable): _____

Address: _____ City: _____ State: ___ Zip: _____

Phone: () _____ Email: _____

I/we agree to be a Food vendor at the 40th Annual Montverde Day Music Festival at the level and cost shown below: (Benefit schedule must be attached):

- Food Exclusive Vendor - \$750.00 (Covered Pavilion) Food Type: _____
- Beer and Wine Exclusive Vendor - \$750.00 Exclusive Location: _____
- Food Vendor - \$300 (Food Booth, 1 – 3) Food Types: (limited range per vendor) _____
- Snack Vendor - \$150 (Snack Booth, 1 – 5) Snack Types: (Please specify) _____

Only those food or snack types approved can be sold on Montverde Day

The Vendor has read and agrees to all the following terms and conditions: Initial:.....

1. Event hours are Friday, 4pm-10pm and Saturday, 9am-10pm. Vendor agrees to be set up by 8am on Saturday but can set up early on Friday starting at 12pm.
2. Payment to Town of Montverde, P.O Box 560008, Montverde FL 34756 is due with application.
3. Refunds will be not be made for any reason, inclement weather, force majeure or acts of God.
4. Vendor grants permission to the Town to use Vendor’s likeness, name, pictures and images in the advertising and promotion, (pre and post) of the event without compensation.
5. Booth spaces are subject to availability and are subject to change without notification.
6. All booths are 10’ x 10’ and tents must be no larger or infringe upon adjacent booth spaces.
7. All pricing is set by Vendor. The Town provides no authority on pricing.
8. Set up time has to be completed by 8:00 am on Saturday after which the roads surrounding the park will be closed. Vendors can set up on Friday starting at 12pm.
9. A raffle prize (\$25 minimum value) is required from vendors and will be drawn throughout the event. Prize should be delivered to Town hall no later than October 25, 2019

The balance is due no later than Friday, September 6, 2019.

_____ Signature

_____ Print Name:

_____ Position:

Office Use: Deposit paid: \$ Paid by: Cash C/Card Check #

Received by: Booth # allocated:

Contact: Mayor Joe Wynkoop - Phone: (407) 469-2681 - Email: Mayor@mymontverde.com