



Greetings from the Town of Montverde and the Parks and Recreation Committee:

We are excited to start planning our 40<sup>th</sup> Annual Montverde Day Festival! We would like to invite your company to be one of the sponsors for this great community event! This year the event will take place on November 1st and 2nd 2019.

Last year this event drew nearly 8,000 attendees which was obtained by the committee's great marketing. We used social media, newspaper ads, flyer mail outs and radio ads. The event included a BIG carnival, car and truck show, pony rides, petting zoo, lots and lots of great music, fantastic food vendors, face painting, balloon artist, pie and hot dog eating contests, photo booths, cake walk, chili cook-off, magic shows, raffles and prizes all weekend long.

This year Montverde Day will be bigger and better! We are expected to have over 10,000 attendees. We are working on some new fun ideas and talents for this fun-filled, free community event. This is a great promotional opportunity for your business, so don't miss out and purchase your sponsorship today!

We welcome you to look at our sponsorship packages and benefits for 2019. Please consider being a part of the 40<sup>th</sup> Annual Montverde Day Music Festival. We will follow up with you soon, but if you have any questions please call or email me at the information below.

Yours truly,

*Joe Wynkoop*

Mayor  
Town of Montverde  
[mayor@mymontverde.com](mailto:mayor@mymontverde.com)  
407-496-1673



*40<sup>th</sup> Annual Montverde Day  
Music Festival Sponsorships*

Friday, November 1st and Saturday, November 2nd

**Platinum Sponsor - \$5000**

- Exclusive Platinum Sponsorship
- Two adjoining event booth spaces with electricity if required
- Banner posted at main stage area
- Company name and/or logo in all advertising print and social media (where possible)
- Full page advertisement for the sponsor in the Montverde Day Festival Insert in the Orlando Sentinel, to be distributed to 40,000 plus homes
- Company name or logo on all event signage when possible
- Free flyer inserts with water bill in October and November
- Company name in newsletter leading up to Montverde Day
- Company announced from stage throughout the day
- 2 - Five minute sponsor stage time to promote business
- Name on event t-shirt
- Company link on Town website for One Year
- 10 event t-shirts
- 10 event meal tickets
- 10 Carnival ride passes
- 2 Tickets to Moonlight Players Theater events for 2020 season
- Free Sponsor Table for Spring concert Series in 2020
- Platinum Sponsor Plaque

*Contact: Mayor Joe Wynkoop Phone: 407.469.2681 Email: Mayor@mymontverde.com*



*40<sup>th</sup> Annual Montverde Day  
Music Festival Sponsorships*

Friday, November 1st and Saturday, November 2nd

**Diamond Sponsor - \$2,500**

- 2 adjoining Preferred event booth spaces with electricity if required
- Banner posted at main stage area
- Company name and/or logo in all advertising print and social media (where possible)
- Half-page advertisement for the sponsor in the Montverde Day Festival Insert in the Orlando Sentinel, to be distributed to 40,000 plus homes
- Company name or logo on all event signage when possible
- Free flyer inserts with water bill in October and November
- Company name in newsletter leading up to Montverde Day
- Company announced from stage throughout the day, plus a five-minute sponsor welcome
- Name on event t-shirt
- Company link on Town website for One Year
- 2 Tickets to Moonlight Players Theater events for 2020 season
- Diamond Sponsor Plaque
- 5 event t-shirts
- 5 event meal tickets
- 5 Carnival ride passes

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*40<sup>th</sup> Annual Montverde Day*  
*Music Festival Sponsorships 2019*  
Friday, November 1st and Saturday, November 2nd

**Gold Sponsor - \$1,000**

- Prime Booth space location
- Banner posted in Kirk park at prime location
- Company name and/or logo in advertising social media (where possible)
- Quarter-page advertisement for the sponsor in the Montverde Day Festival Insert in the Orlando Sentinel, to be distributed to 40,000 homes
- Free flyer inserts with water bill in October
- Company name in newsletter leading up to Montverde Day
- Company announced from stage throughout the day
- Four signs displayed along walkway
- Name/logo on event t-shirt
- 4 event t-shirts

**Silver Sponsor - \$500**

- High visibility booth space
- Two signs with company name displayed along walkway
- Eighth of a page advertisement for the sponsor in the Montverde Day Festival Insert in the Orlando Sentinel, to be distributed to 40,000 plus homes
- Company name in newsletter leading up to Montverde Day
- Company announced from stage throughout the day
- Name/logo listed on event t-shirt
- 2 event t-shirt

**Montverde Day Partner - \$250**

- Booth space
- One sign with company name displayed along walkway
- Name/logo listed on event t-shirt
- Logo in Montverde Festival Insert in the Orlando Sentinel
- 1 event t-shirt

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# 40<sup>th</sup> Annual Montverde Day Music Festival 2019 Sponsorship Agreement

Friday, November 1st, 4pm – 10 pm and Saturday, November 2nd, 9am – 10 pm

Name: \_\_\_\_\_

Company Name (If Applicable): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_ Zip: \_\_\_\_\_

Phone: (        ) \_\_\_\_\_ Email: \_\_\_\_\_

I/we agree to be a sponsor of the 40<sup>th</sup> Annual Montverde Day Festival at the level and cost shown below:  
(Benefit schedule must be attached)

- |  |                           |
|--|---------------------------|
| <input type="checkbox"/> <b>Platinum Sponsor – \$5,000</b> (Premium Spot)  | Booth(s) requested: _____ |
| <input type="checkbox"/> <b>Diamond Sponsor – \$2,500</b> (Preferred Spot) | Booth(s) requested: _____ |
| <input type="checkbox"/> <b>Gold Sponsor – \$1,000</b> (Prime Spot)        | Booth(s) requested: _____ |
| <input type="checkbox"/> <b>Silver Sponsor - \$500</b>                     | Booth(s) requested: _____ |
| <input type="checkbox"/> <b>Montverde Day Partner - \$250</b>              | Booth(s) requested: _____ |

The Sponsor has read and agrees to all the following terms and conditions: **Initial:.....**

1. If Sponsor will be setting up a booth, Sponsor agrees to be set up by 8am on Saturday after which the roads surrounding the park will be closed. Sponsor can set up early on Friday starting at 12pm. Sponsor must remain open until 5pm on Saturday. Breakdown before 5pm will not be permitted.
2. Refunds will be not be made for any reason, inclement weather, force majeure or acts of God.
3. Sponsor grants permission to the Town to use Vendor's likeness, name, pictures and images in the advertising and promotion, (pre and post) of the event without compensation.
4. Booth spaces are subject to availability and are subject to change without notification.
5. All booths are 10' x 10' and tents must be no larger or infringe upon adjacent booth spaces.
6. A raffle prize (\$25 minimum value) is required from vendors and will be drawn throughout the event. Prize should be delivered to Town hall no later than October 25, 2019
7. **Please make checks payable to: Town of Montverde, PO Box 560008, Montverde, FL 34756**

_____ <i>Signature</i>	_____ <i>Print Name</i>	_____ <i>Position</i>
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**Office Use Only:**                      ◀▶ **Payment is due no later than Friday, September 6, 2019** ▶▶

Amount paid: \$ ..... Paid by: Cash ..... C/Card ..... Check # .....

Received by: ..... Booth # allocated: .....

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